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9. You may not use any Trademarks to market, promote or endorse the goods and/or services or cause of any other individual or entity without our prior express permission in writing, signed by an authorized officer of BigStock.
10. Lead Cap - we will cap initial traffic at 100 leads to get a read on performance and quality of the leads. Based on performance results, we will open up the cap for more traffic. We will not pay for fraudulent leads as flagged by Impact Radius.